

GUIDELINES

The OMNI TV Scholarship Program invests in talented students pursuing post-secondary studies in a journalism-related field and are interested in careers in ethnic and third-language journalism, providing them with financial support.

Here's what you need to know.

NUMBER, VALUE, AND DURATION OF SCHOLARSHIPS

Ten (10) scholarships will be available at the bachelor's degree, master's degree, graduate certificate, or diploma program. These scholarships are valued at \$2,000 CAD each, valid for one academic-year.

ELIGIBILITY

You are eligible if you:

- are a Canadian citizen or permanent resident of Canada as of the application date.
- are planning to start or continue full-time studies in your bachelor's degree, master's degree, graduate certificate, or diploma program in a journalism-related field.

ELIGIBLE INSTITUTIONS:

You can study at Canadian educational institutions that have recognized degree, diploma granting powers or their affiliates (e.g., universities, colleges/CEGEPs)

FIELDS OF STUDY PROGRAM REQUIREMENTS

This scholarship is open to students studying in journalism-related fields at a bachelor's degree, master's degree, graduate certificate or diploma program. These programs include:

- Journalism
- Communication Studies
- Media Studies
- Radio and Television

- Film Studies
- Photography
- Broadcasting



CONDITIONS/RESTRICTIONS

You must use the scholarship in the academic year for which it is awarded.

HOW TO APPLY?

<u>OMNI Television</u> is Canada's only multilingual and multicultural television broadcaster. To apply for the OMNI TV scholarship, please submit an online application no later than **May 15** by **1:00 pm EST**, by visiting https://portal.scholarshippartners.ca/welcome/omnity EN/.

The scholarship application form comprises essential elements as outlined below:

1. Personal Statement:

As part of your application, you are required to submit and/or video and a written response. Below are the guidelines for each section.

Language

Submission Options:

Video: 1 to 2 minutesWritten: 200 – 300 words

Clearly state one language you speak fluently and plan to use in your journalism career. Responses must be submitted in either English or French only. If you speak a language other than English or French, please list that language, but do not respond in it. Briefly explain why your frequently spoken language is important for your career development in journalism.

News, Storytelling Process, and Community Relevance Submission options:

Video: 1 to 2 minutesWritten: 300 – 500 words

Choose a current story in Canada and explain how you would research and cover it for your community. Why is this story important, and how would you engage your audience?



Impact

- Video ONLY: 1 to 2 minutes.
- Response must be a video submission only, as the Advisory Council wants to assess your ability to express your thoughts on-camera. Applicants should upload their video to YouTube, ensuring it is set to public access (configure in privacy settings), and provide the link to the video in the text box below:

Tell us why you should be selected as the recipient of the OMNI TV Scholarship. What would receiving this award mean to you, and how would it support your future in journalism?

2. Volunteer, Community, or Extracurricular Activities:

Applicants will also be required to provide a list of their most recent activities.

Remember, your application must be complete to be evaluated, and deadline extensions will not be granted. Please add awards@univcan.ca to safe senders in your junk email options so that you continue to receive important messages from SPC. If you have questions, please contact SPC at https://spc.univcan.ca/

EVALUATION CRITERIA

Remember, your application must be complete to be evaluated, and deadline extensions will not be granted. Applications are assessed on the quality and relevance of the news and impact statements.

SELECTION PROCESS

The selection of scholarship recipients is made by OMNI's Advisory Council. Volunteering and evidence of civic engagement will be considered an asset during the selection process.

All applicants will receive the results of the selection process by email.

SUCCESSFUL APPLICANTS

You will receive a scholarship confirmation in August. When you receive your confirmation, complete the online acceptance process, and submit any necessary documentation, which includes proof of registration from your educational institution.



Successful applicants should expect that their name and photograph, if requested, may be used in promoting the scholarship or OMNI's educational initiatives.

SCHOLARSHIP PAYMENT

Payment will be made after the acceptance process and document review. It can take 6 to 8 weeks, depending on the method of payment chosen. Funds will be sent to your educational institution on behalf of the sponsor.

Please make sure to pay your tuition fees within the defined time frame, regardless of the timing of scholarship payment. Your institution will reimburse you according to their normal practices.

We will communicate with you through your student portal account. Be sure to keep contact information up to date and to notify us of any changes.

OMNI Television has entrusted the administration of its scholarship program to SPC, a division of Universities Canada. We administer over 140 scholarship programs for corporations, government agencies, and private foundations in North America and are affiliated with top companies in almost every sector of the economy. For more details, please visit www.univcan.ca. Rogers Media Inc. retains the right to change and/or end the sponsorship of the scholarship plan without notice.

SCHOLARSHIP PARTNERS CANADA

Ref: OMNI TV Scholarship
1610-350 Albert Street Ottawa ON K1R 1A4

Toll free: 1-844-567-1237

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